



Insulate the inside of the bucket with aluminum foil before placing the ice.



Fill it to the brim to maintain a consistently low temperature.



Cover it to minimize the ice's exposure to heat.



Wrap a towel around it for extra insulation.



Place it in a low-temperature area away from sunlight.



Do not place it next to hot beverages or food items during parties.



Source: https://www.momjunction.com/articles/best-ice-buckets\_00728934/