



TIPS TO FOLLOW WHEN SELECTING THE RIGHT FOUNDATION SHADE



Choose a foundation shade that matches your skin color and undertone.

Cool skin tones can look for foundations with a pink base.



A foundation with a yellow base may be suitable for warm skin tones.

Always swatch the foundation shade on the face, not the hand or neck.



Avoid testing a foundation shade if you have just gotten a tan.

Try to get different foundation shades for different weather.

