

HIGH-CONTRAST COLOR TOYS

FOR INFANTS



Why choose high-contrast colors



Infants like to see bright contrasting colors

Colors high in contrast aid in stimulating an infant's vision development



Bold, high contrasting visuals also aid in cognitive development

These colors engage babies and keep them focussed and attentive



Some examples of high-contrast colors are red, black, and white

High contrast color toys

Toys	Recommended Age
Baby mobiles with contrasting patterns Tummy time toys with an unbreakable mirror	0-1 month
High contrast sensory flashcards Colorful rattles Sturdy cloth toys	3-6 months
Push and pull toys Construction blocks Bright-colored puzzles Musical and teething toys	6 months and above

Note: Please select toys with all safety features applicable to the baby's age

References

1. Which Toy for Which Child Ages Birth Through Five; CPSC
2. Infant Play; Stanford Children's Health